

Lend Me Your Ears Max Atkinson

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Lonely Project Nick Waugh

Why Bad Presentations Happen to Good Causes Andy Goodman 2006

Jongens zijn slimmer dan meisjes XL Pedro De Bruyckere 2021-11-30 INTERNET HEEFT ONDERWIJS OVERBODIG GEMAAKT ONZE RECHTERHERSENHELFT IS CREATIEF, LINKS IS ANALYTISCH JONGENS LEREN ANDERS DAN MEISJES ... AL DIE ONZIN EN MEER ONTKRACHT Wanneer het over onderwijs gaat, doen de gekste mythes de ronde. Het probleem daarbij is dat mensen die mythes voor waar aannemen en ze in het onderwijs toepassen. Met alle nare gevolgen van dien ... Dit boek neemt clichés over onderwijs en leren onder de loep, en laat er de meest recente wetenschappelijk onderbouwde inzichten op los. Zo sneuvelen onder andere de onterecht hoog ingeschatte leerstijlen, blijken herinneringen nooit waterdicht te zijn en wordt het voor eens en altijd duidelijk dat jongens echt niet beter zijn in wiskunde. Jongens zijn slimmer dan meisjes is een must voor iedereen die betrokken is bij onderwijs, van leerkrachten en ouders tot managers en opleidingsverantwoordelijken of onderwijsbestuurders. Deze nieuwe en uitgebreide versie biedt nog meer duiding en is verder aangescherpt met inzichten uit recent onderzoek.

Claves para hablar en público : todo lo que necesita saber sobre cómo pronunciar discursos y hacer presentacionesMax Atkinson 2005 Tanto si se trata de hablar en una boda como en una reunión empresarial la experiencia de hablar en público puede ser realmente excitante. Con un método revolucionario y refrescante, combinando las reglas de la retórica clásica con las últimas investigaciones empíricas, el profesor Max Atkinson introduce al lector en los secretos de una persuasión exitosa, y ofrece toda clase de técnicas para mantener la atención de sus audiencias y para evitar algunos de los errores más comunes producidos ante la audiencia. Esta nueva y provocativa forma de considerar las presentaciones y los discursos incluye una serie de directrices prácticas y simples sobre: Inspirar a la audiencia Preparar discursos rápidamente Utilizar las ayudas visuales más efectivamente Transmitir su mensaje y ganarse el aplauso de la audiencia La verdad sobre el lenguaje corporal Maximizar el potencial del PowerPoint Un método original, fácil y definitivo para el arte de hablar en público cualquiera que sea la ocasión: placer o trabajo.

Leven na leven Kate Atkinson 2013-08-15 Stel dat er niet alleen tweede kansen waren, maar derde kansen, vierde kansen, een oneindige hoeveelheid kansen om je leven te herhalen totdat je het eindelijk goed deed. Zou je dat wel willen? In een koude, besneeuwde nacht in 1910 komt bankiersdochtertje Ursula Todd ter wereld in een lommerrijke buitenwijk van Londen dood. In diezelfde koude, besneeuwde nacht komt Ursula Todd ter wereld, schreeuwt lang en hard, en begint aan een leven dat, om het zachtjes uit te drukken, heel ongewoon zal blijken. Want terwijl ze groeit, gaat ze ook dood, herhaaldelijk, op verschillende manieren. Tegelijkertijd nadert de tweede grote oorlog van de eeuw. Kan Ursula, gezegend door een schijnbaar oneindige hoeveelheid levens, de wereld redden van de onvermijdelijke neergang? En als ze dat kan zal ze het ook doen?

How to Manage Meetings Alan Barker 2011-07-03 Meetings are important business and social activities. However, research suggests that meetings engulf as much as 60 per cent of the time we spend at work. Despite their necessity and the costs involved, many meetings are organized by individuals who have other full-time responsibilities and lack the formal training and experience to ensure their successful planning and execution. How to Manage Meetings provides much-needed guidance on how to get meetings right. Readers should be able to reap the rewards from appropriate preparation, maximizing participation, understanding group dynamics, effective chairing, and how to follow up effectively after a meeting has taken place. This fully revised second edition includes new content on electronic and virtual meetings, a new chapter on improving a group's thinking and additional guidance on how best to prepare for a meeting from the perspective of three key roles: Chair, Administrator and Participant.

A Modest Book About How to Make an Adequate Speech John-Paul Flintoff 2021-02-18 "Where I come from, where modesty is a sin, Flintoff 's book would be called 'The Indispensable Guide to Giving an Unforgettable Speech'."Jay Heinrichs, New York Times bestselling author Most of us dread public speaking. But at some point we find ourselves forced to make a speech. And we worry: Will my jokes fall flat? What if I freeze? Is it okay to read notes? What if people walk out? This book won't magically transform you into a fast-talking corporate hotshot. But it will show you how to think about public speaking in a new way, and with a spot of luck, you will achieve adequacy. Or better! Drawing on ancient principles of rhetoric and his own entertaining successes and failures on the speech-giving circuit, John-Paul Flintoff provides simple but effective techniques to help you to speak with confidence to any crowd, whether it's a work presentation or a best friend's wedding. Humble but motivating, this is a guide to finding your voice, even if it's a bit croaky at first, and a reassuring affirmation that we all have something to say.

De eerste dag David Nicholls 2011-10-09 'Nicholls laat je haast onafgebroken glimlachen, brengt je regelmatig aan het schateren, en weet je een of twee keer tot tranen toe te ontroeren.' Het Parool De eerste dag werd verfilm als One Day, met Anne Hathaway en Jim Sturgess in de hoofdrollen 'Ik kan wel bedenken hoe jij bent op je veertigste,' zei ze, met een vleugje venijn. 'Ik heb er nu al een beeld van.' Hij glimlachte zonder zijn ogen te openen. 'Kom maar op.' 15 juli 1988: Emma en Dexter ontmoeten elkaar voor het eerst op de avond van hun afstuderen. Morgen scheiden hun wegen zich weer. Waar zullen ze zijn op deze ene dag volgend jaar? En het jaar daarna? En elk jaar dat daarop volgt? De pers over David Nicholls 'Ik ben gek op die David Nicholls, hij schrijft zo licht en zo ontzettend geestig! Terwijl het over heel zware thema's gaat.' DWDD 'Wij staat midden tussen een komedie en een tragedie in, en Nicholls houdt de spanning over de ontknoping lang vast.' nrc.next 'De eerste dag is een heerlijk boek waarvan ik oprecht baalde toen ik het uit had!' Gerda Aukes, Boekhandel Den Boer Baarn 'Vanaf de eerste pagina wordt je het verhaal ingezogen.' Bruna 'Mooi, ontroerend. Over verloren idealen, mislukte liefdes, het ouderschap, de dood. Het leven.' Veronica Magazine 'Nicholls – bekend als scenarioschrijver van de tv-serie Cold Feet – schreef een scherpe, intieme en grappige roman.' Flow

Split-Second Persuasion Kevin Dutton 2011-02-03 An “entertaining” look at the psychology and neuroscience behind the act of influencing others (Kirkus Reviews). People try to persuade us every day. From the news to the Internet to coworkers and family, everyone and everything wants to influence our thoughts in some way. And in turn, we hope to persuade others. Understanding the dynamics of persuasion can help us to achieve our own goals—and resist being manipulated by those who don't necessarily have our best interests at heart. Psychologist Kevin Dutton has identified a powerful strain of immediate, instinctual persuasion, a method of influence that allows people to disarm skepticism, win arguments, and close deals. With a combination of astute methods and in-depth research in the fields of psychology and neuroscience, Dutton's fascinating and provocative book: Introduces the natural super-persuaders in our midst: Buddhist monks, magicians, advertisers, con men, hostage negotiators, and even psychopaths. Reveals which hidden pathways in the brain lead us to believe something even when we know it's not true. Explains how group dynamics can make us more tolerant or deepen our extremism. Illuminates the five elements of SPICE (simplicity, perceived self-interest, incongruity, confidence, and empathy) for instantly effective persuasion. “[Split-Second Persuasion] offers some powerful insights into the art and science of getting people to do what you want.” —New Scientist

Stand and Deliver! Ian Nichol 2018-06-12 Expert speaking coach Ian Nichol writes a thorough and authoritative guide to public speaking. Written in an engaging and informative style, with a great undercurrent of humour, Stand and Deliver! makes for a relaxing and highly enjoyable read, which reinforces Ian's no-nonsense message on how readers can dramatically improve their speaking performances. Ian's unflinching honesty when setting out his personal experiences of triumph and disaster will inspire readers, teaching them that what works for one person may not work for another. Stand and Deliver! provides countless practical tips and suggestions in a highly pragmatic text that will boost readers' confidence. By demolishing destructive myths about public speaking, Ian shows readers how to think positively about nerves and use them to help, not hinder. Offering straightforward advice this book demonstrates that everyone can speak confidently in public by challenging preconceptions and providing a wide range of tools to success.

Woorden kunnen je brein veranderen Newberg 2012-10-12 Helder, kort, rustig, vriendelijk en oprecht. Dat zijn de belangrijkste kenmerken van compassievolle communicatie, een nieuwe methode om beter te leren communiceren met collega's, bazen, klanten, kinderen, geliefden etc. De auteurs ontwikkelden twaalf communicatietechnieken waarmee je vertrouwen kunt winnen, conflicten kunt oplossen en meer intimiteit kunt creëren. Regelmatig toepassen van die technieken verbetert het functioneren van het brein aanzienlijk.

Gevallen god Kate Atkinson 2015-05-04 'Inmiddels was de oorlog voor hem een wirwar van willekeurige beelden die hem in zijn slaap achtervolgden: de Alpen in het licht van de maan, een propellerblad dat door de lucht vloog, een bleek gezicht in het water. Nou, succes dan maar. Nu eens de penetrante stank van seringeng, dan weer een lieflijk zuiver danswijsje. En altijd kwam aan het eind van de nachtmerrie het onvermijdelijke einde zelf...' Teddy, de geliefde jongere broer van Ursula Todd uit Leven na leven, dichter in spe, RAF-piloot, echtgenoot en vader, heeft in de Tweede Wereldoorlog veel doorstaan, maar niets viel hem zo zwaar als verder te moeten leven in een toekomst die hij nooit had verwacht. Gevallen god bewijst eens te meer dat Kate Atkinson een van onze grootste schrijvers is.

Werkboek - De zeven eigenschappen die jou succesvol maken Sean Covey 2012-08-29 Dit werkboek vult "De zeven eigenschappen die jou succesvol maken' praktisch aan en helpt het leven beter en leuker te maken. Vind jij het weleens moeilijk om keuzes te maken? Je weet misschien niet precies wat je wilt en wat nu eigenlijk goed voor je is. Bijvoorbeeld op school, bij de keuze voor het vakkenpakket, of als sommige vrienden je onzeker maken. Maar je weet dat je het zelf wel kan en dat je ouders niet voor jou hoeven te beslissen! Vaak blijkt dat dan toch moeilijk te zijn. Je wilt graag zelfstandig beslissen, maar hoe doe je dat nou 't best? Sean Covey kent deze problemen; de oplossing beschreef hij in Zeven eigenschappen die jou succesvol maken! Dit boek werd

een succes in Nederland en er ontstond grote vraag naar het praktische werkboek. Dit werkboek helpt je om de ideeën in Zeven eigenschappen toe te passen op je eigen leven; het staat vol tips en trucs, invuloefeningen, enquêtes en doelrijtjes zodat je heel praktisch aan het werk kunt om je leven beter, leuker en spannender te maken. Je kunt het thuis gebruiken, of met klasgenoten. ALLEEN GESCHIKT VOOR TABLETS.

De plakfactor Chip Heath 2015-03-10 Waarom zijn broodjeaapverhalen zo hardnekkig en vergeten we alledaagse waarheden zo gemakkelijk? Hoe maakt een krant een kop die ervoor zorgt dat we door willen lezen? En waarom onthouden we complexe verhalen wel, maar complexe feiten niet? Waarom floreren sommige ideeën van meet af aan, terwijl andere razendsnel ter ziele gaan? En hoe verbeter je de kansen van waardevolle ideeën? In De plakfactor leggen Chip en Dan Heath uit hoe je de kleefkracht van ideeën kunt versterken. Deze onmisbare gids laat zien dat 'sticky' ideeën hun kracht ontleen aan zes belangrijke eigenschappen, die ook jij kunt leren beheersen. Dit boek gaat over een van de belangrijkste aspecten van menselijk gedrag en zal de manier waarop je ideeën overbrengt ingrijpend veranderen. De plakfactor is provocerend, onthullend en vaak verrassend grappig. Het onthult de cruciale principes van succesvolle ideeën en de strategieën om je eigen boodschap meer kleefkracht te geven. Lend Me Your Ears Max Atkinson 2005-11-10 The room darkens and grows hushed, all eyes to the front as the screen comes to life. Eagerly the audience starts to thumb the pages of their handouts, following along breathlessly as the slides go by one after the other... We're not sure what the expected outcome was when PowerPoint first emerged as the industry standard model of presentation, but reality has shown few positive results. Research reveals that there is much about this format that audiences positively dislike, and that the old school rules of classical rhetoric are still as effective as they ever were for maximizing impact. Renowned communications researcher, consultant, and speech coach Max Atkinson presents these findings and more in a groundbreaking and refreshing approach that highlights the secrets of successful communication, and shows how anyone can put these into practice and become an effective speaker or presenter. Topics Include: DT How to win and hold the attention of audiences; DT Using visual aids and PowerPoint more effectively; DT Getting your message across and winning applause; DT Inspiring audiences; DT How to prepare quickly; DT Fact and fiction about body language and non-verbal communication

Rhetoric: A Very Short Introduction Richard Toye 2013-03-28 Society's attitudes to rhetoric are often very negative. Here, Richard Toye provides an engaging, historically informed introduction to rhetoric, from Ancient Greece to the present day. Wide-ranging in its scope, this Very Short Introduction is the essential starting point for understanding the art of persuasion.

Ontzettend irritant Andy Griffiths 2020-03-30 Is dit boek iets voor jou? Doe deze test! Vraag jij tijdens lange autoritten ook altijd 'Zijn we er al?' Vind jij het leuk om mensen gek te maken door hen de hele tijd na te doen? Houd jij ook altijd extra lang de douche bezet? Vind jij het leuk om vreemde vragen te stellen waar niemand op kan antwoorden? Slinger jij ook zo graag aan de waslijn? Elk positief antwoord is één punt! 3-5 Jij bent duidelijk een ontzettend irritant persoon. Dit is echt een boek voor jou. 1-2 Jij bent een redelijk irritant persoon. Dit is echt een boek voor jou. 0 Jij snapt niet hoe leuk het is om irritante dingen te doen. Dit is echt een boek voor jou. Een boek vol avonturen van Andy met een irritante vlieg, gekke danspasje en een loodzwaar kampeerbed.

Scotts laatste expeditie Robert Falcon Scott 2001

Educational Research and Inquiry Dimitra Hartas 2015-03-06 This comprehensive textbook encourages the reader to contextualise their understanding of quantitative and qualitative research methods by drawing links between the research question and its theoretical framework with the choice of the quantitative/qualitative methodology and analyses. It encourages a theoretical appreciation of the field of inquiry and to balance the emphasis on methods with reviewing the literature and understanding the wider context of research. Each chapter contains user-friendly features, such as: key terms, summaries, case studies, examples and suggested further reading. Exercises are suggested throughout the text, encouraging the reader to look at easily accessible data sets and use prompts to formulate research questions and produce a mini study. A companion website supports the text, providing easy access to supporting material, including revision questions and an annotated list of useful websites. This text will be invaluable reading for students on Research Methods in Education MA programmes, as well as those embarking upon their PhD, EdD or MPhil in education. Research fellows and other educational researchers will also find this book a useful resource.

Fangirl! Rainbow Rowell 2014-06-04 Cath is fan van Simon Snow, maar zo zijn er wel meer. Het enige verschil is dat een Simon Snow-fan zijn voor Cath net zo veel betekent als kunnen ademen voor de rest van de mensheid. Als Cath niet over Simon Snow leest, in boeken waarin hij de hoofdpersoon is of op forums, dan schrijft ze fanfictie of verkleedt ze zich als een van de personages uit de films. Tot nu toe was haar tweelingzus Wren net zo gek op Simon Snow, maar nu ze gaan studeren is het fangirlen er voor Wren wel een beetje af. Cath zal nu dus alleen door haar veelal fictieve leven moeten gaan. Maar is ze daar wel klaar voor? Haar nieuwe kamergenoot Reagan is in ieder geval vastbesloten om Cath een handje te helpen. Samen trekken ze ten strijde tegen veeleisende docenten, manische ouders en sluimerende verliefdheden en komt Cath erachter dat nerd zijn eigenlijk wel heel cool is.

Confessions of a Public Speaker Scott Berkun 2009-10-20 In this hilarious and highly practical book, author and professional speaker Scott Berkun reveals the techniques behind what great communicators do, and shows how anyone can learn to use them well. For managers and teachers -- and anyone else who talks and expects someone to listen -- Confessions of a Public Speaker provides an insider's perspective on how to effectively present ideas to anyone. It's a unique, entertaining, and instructional romp through the embarrassments and triumphs Scott has experienced over 15 years of speaking to crowds of all sizes. With lively lessons and surprising confessions, you'll get new insights into the art of persuasion -- as well as teaching, learning, and performance -- directly from a master of the trade. Highlights include: Berkun's hard-won and simple philosophy, culled from years of lectures, teaching courses, and hours of appearances on NPR, MSNBC, and CNBC Practical advice, including how to work a tough room, the science of not boring people, how to survive the attack of the butterflies, and what to do when things go wrong The inside scoop on who earns \$30,000 for a one-hour lecture and why The worst -- and funniest -- disaster stories you've ever heard (plus countermeasures you can use) Filled with humorous and illuminating stories of thrilling performances and real-life disasters, Confessions of a Public Speaker is inspirational, devastatingly honest, and a blast to read.

Kritiek van de zuivere rede Immanuel Kant 2004 Het hoofdwerk van de Duitse filosoof (1724-1804).

Body Language in Business A. Furnham 2010-05-13 This innovative new work clarifies the misconceptions around body language while providing a scientific approach to understanding non-verbal communication at work. The authors explain why it is so important to understand body language in business, combining hard research evidence with unambiguous tips and practical applications.

Urban Myths about Learning and Education Pedro De Bruyckere 2015-03-06 Many things people commonly believe to be true about education are not supported by scientific evidence. Urban Myths about Learning and Education examines commonly held incorrect beliefs and then provides the truth of what research has shown. Each chapter examines a different myth, with sections on learning, the brain, technology, and educational policy. A final section discusses why these myths are so persistent. Written in an engaging style, the book separates fact from fiction regarding learning and education. Recognize any of these myths? People have different styles of learning Boys are naturally better at mathematics than girls We only use 10% of our brains The left half of the brain is analytical, the right half is creative Men have a different kind of brain from women We can learn while we are asleep Babies become smarter if they listen to classical music These myths and more are systematically debunked, with useful correct information about the topic in question. Debunks common myths about learning and education Provides empirical research on the facts relating to the myths Utilizes light-hearted, approachable language for easy reading

Talk in Action John Heritage 2011-09-23 Talk in Action examines the language, identity, and interaction of social institutions, introducing students to the research methodology of Conversation Analysis. Features a unique focus on real-world applications of CA by examining four institutional domains: calls to emergency numbers, doctor-patient interaction, courtroom trials, and mass communication, Provides a theoretical and methodological overview of the roots of CA, reviewing the main developments and findings of research on talk and social institutions conducted over the past 25 years Showcases the significance of this subject to everyday events, making it ideal for students coming to the field for the first time Written by two leading figures in the field of Conversation Analysis

Wedding Speeches And Etiquette, 7th Edition John Bowden 2010-11-26 How to face the big occasion with confidence and carry it off with style. So you will be saying a few words on the Big Day. The problem is, we don't get much practice, do we? That's why this practical book will prove so useful to you. Whether you are the best man, the bridegroom, the father of the bride, or other speaker, you will find all the tips and advice you need to prepare and deliver a brilliant, unique and memorable speech that even the most seasoned public speaker would be proud of! Now in its fully revised and updated 7th edition.

Discourse Analysis Hansun Zhang Waring 2017-07-06 Discourse Analysis: The Questions Discourse Analysts Ask and How They Answer Them is the first introductory text organized around the kinds of questions discourse analysts ask and how they are systematically addressed by analysts of different empirical persuasions, thereby cultivating a principled understanding of the interdisciplinary field of discourse analysis. The text promotes synthesis, integration, and a multidimensional understanding of the core issues that preoccupy discourse analysts. (1) How is discourse structured? (2) How are social actions accomplished in discourse? (3) How are identities negotiated in discourse? (4) How are ideologies constructed in discourse? The answer to each question is illustrated with transcripts and analyses of actual discourse as exemplified in key studies in the field. With a range of other features such as boxed definitions, study questions, and analytical tasks, this guide to the complex world of discourse is an ideal resource for courses on discourse analysis.

Grotendeels ongevaarlijk Douglas Adams 2011-10-07 Het Transgalactisch Liftershandboek (Engels: The Hitchhikers Guide to the Galaxy) is een komisch sciencefictionfranchise bedacht door Douglas Adams. Het begon als een radiohoorspel van twaalf afleveringen, voor het eerst uitgezonden in 1978 door BBC Radio, daarna door de BBC World Service. In 1981 werd er een zesdelige televisieserie gemaakt. Al snel volgden andere media, waaronder een computerspel, drie toneelbewerkingen, negen graphic novels, een speelfilm en heel veel merchandise. De boekenserie was echter het succesvolst: tussen 1979 en 1992 verschenen vijf delen van de reeks. In 2008 kreeg auteur Eoin Colfer toestemming van de weduwe van Douglas Adams om de reeks af te maken met een zesde deel dat dit jaar in het Nederlands verschijnt: En dan nog iets...

The Wedding Speech Manual Peter Oxley 2019-02-09 Do an outstanding wedding speech - in 7 easy steps! Do you need to do a wedding speech but have no idea how to start or what to say? Are you nervous about standing up and speaking in public? Or do you just need some pointers to get that speech 100% awesome? Are you looking for a practical guide to walk you through the whole wedding speech process? The Wedding Speech Manual is here for you. Your 7 Steps to Wedding Speech Success - I will show you: Preparation - how to calm your nerves and be fully prepared before and on the wedding day Get your material - three simple ways to get you overflowing with ideas in no time - your main problem will be what to leave out! Structure and write your speech - how to turn those ideas into a great speech quickly and painlessly Edit your speech - how to polish your speech into the best it can possibly be Practice - the secret sauce - massively boost your confidence and ability to stand up and deliver your speech Delivery - do your speech as confidently, calmly and impressively as any professional Troubleshooting - so you're 100% prepared for anything that could possibly happen! The Wedding Speech Manual is your complete, practical, step-by-step guide to writing and performing a personalised wedding speech which will be enjoyed and cherished by your loved ones, friends and family. "Thank you very much Mr Peter Oxley, the wedding was yesterday and the speech went down a storm. This book helped me so much, everyone said I nailed it. If anyone out there has a wedding speech to do soon, then forget the rest, this book is the only one you'll need or want. Thanks again" – Robert Butler This comprehensive yet readable guide is for all wedding speakers – father of the bride, groom, best man, brides, mothers of the bride, bridesmaids – and will: Give you the confidence that you have an excellent, original wedding speech which hits all the right notes Get your wedding speech written quickly – so you can focus on

practising and all the other things you have to do! Show you the tools which the professionals use to master their nerves – so you can deliver your speech confidently, coolly and calmly - and enjoy the big day! The Wedding Speech Manual will show you: What you will be expected to say and do How to master your nerves and stop them getting in the way of your successful speech How to find loads of entertaining and amusing material to fill your speech How to get the audience on your side right from the start The key reasons why so many wedding speeches fail - and how to make sure yours doesn't How to write and perfect your speech – a lot quicker and easier than you ever thought possible The “dreaded wedding speech etiquette” made simple - what you should and shouldn't say How to deliver your speech as confidently, calmly and impressively as possible How to handle all the other stuff which can blind-side a public speaker: like using props, microphones and handling difficult audiences

Preaching without Borders Ryan Roach 2022-09-08 Though the United States has been a relatively diverse nation, Americans have historically lived close to those who are ethnically and culturally like them. The unfortunate effects of slavery, Jim Crow, segregation, housing discrimination, prejudice, and bigotry have been key reasons for demographic divisions. While divisions remain, communities that were once monoethnic are experiencing changes that are enriching. The challenge for these communities is to work to break down barriers that prevent lasting authentic relationships resulting in spiritual growth. Churches in these communities are at a crossroads and face a choice: do they keep doing what is comfortable despite the changes in their neighborhoods, or do they work to resemble their neighbors? Preaching Without Borders addresses the challenges preachers face when they attempt to be faithful to the text while contextualizing it so that people of every nation, tribe, and tongue can be transformed Jesus.

Lend Me Your Ears Max Atkinson 2011-01-18 The past twenty years has seen the emergence of an industry standard model of presentation - the slide show. Yet research has shown that audiences are deeply dissatisfied with this mode of public speaking. In Lend Me Your Ears, Max Atkinson - a highly experienced speaker and trainer, having been involved in speech writing for business, politics and the arts for 30 years - uses the findings of recent scientific research combined with the rules of classical rhetoric to highlight the secrets of successful persuasion. Using extensive research based on empirical evidence, Max has developed a new and provocative way of looking at speech making, providing the reader with practical and simple guidelines, exercises and tips to improve performance, including:--advice on the use of classical rhetoric--how to write a speech when in a rush--the myths surrounding visual aids --the use of body language. And much more! With expert advice that will appeal to everyone from experienced CEOs to those writing that all-important wedding speech, this is destined to be the definitive text in this area.

Op weg naar huis Eleanor Brown 2011-10-09 Waarom kan Rose de man van haar dromen maar niet krijgen? Waarom heeft Bean haar flitsende leventje in New York de rug toegekeerd en waarom is Cordy na jaren gereisd te hebben ineens weer thuis neergestreken? Ongelukkig in werk, leven en liefde keren de zussen Andreas tegelijkertijd terug naar hun ouderlijk huis, op het eerste gezicht om voor hun zieke moeder te zorgen. Maar elke zus heeft een verborgen agenda, en ze zijn vooral ook thuisgekomen om hun wonden te likken. Wat hebben de huiselijke en verlegen oudste zus, de wilde middelste en de bohemien jongste zus nou eigenlijk gemeen? Maar al vliegen ze elkaar meestal flink in de haren, ergens diep vanbinnen houden ze van elkaar. Het kleine, slaperige stadje Barnwell en de onverwachte band die tussen de drie zussen ontstaat zorgen uiteindelijk voor veel meer goeds dan waar ze ooit op hadden durven hopen.

Improve Your Communication Skills Alan Barker 2022-07-03 Better communication skills will have a direct impact on your career development. Improve Your Communication Skills is your practical guide to effective communication in business. This fully updated 6th edition now features a handy self-assessment tool to help you profile your own preferred communication style, even more practical exercises, useful checklists and top tips, as well as content on influencing others and managing difficult conversations. This book provides vital guidance on improving your conversations, building rapport, giving effective presentations, writing excellent reports and networking successfully. With the help of Improve Your Communication Skills, you will be able to get your message across - every time. The Creating Success series of books... Unlock vital skills, power up your performance and get ahead with the bestselling Creating Success series. Written by experts for new and aspiring managers and leaders, this million-selling collection of accessible and empowering guides will get you up to speed in no time. Packed with clever thinking, smart advice and the kind of winning techniques that really get results, you'll make fast progress, quickly reach your goals and create lasting success in your career.

The Star Qualities Caroline Goyder 2011-04-01 If you've ever been paralyzed by shyness when faced with a room full of strangers, overwhelmed when making a speech, awkward in an interview or too nervous to approach that gorgeous person across the bar, this book can change your life. Whether it's landing the job you really want or sparkling at a party, performance expert Caroline Goyder and her panel of stars are here to help improve your confidence, give you presence and boost your self-esteem. A-List stars like Sarah Jessica Parker, Susan Sarandon, Kate Winslet, Bill Nighy, Frances McDormand, Helen Mirren, Gael Garcia Bernal and Ewan McGregor share their secrets in exclusive interviews with Caroline Goyder, who explains the methods behind their advice and shares her own tricks of the trade. With their help you can learn above all how to unlock the real you, embracing what makes you different and special. Real star quality is about trusting yourself. With this invaluable guide you will learn how to shine in any situation.

Fight the Fear Mandie Holgate 2016-11-22 DO YOU KNOW WHAT'S STANDING BETWEEN YOU AND SUCCESS IN LIFE? IT'S YOU! CHANGE YOUR MINDSET TO DEAL WITH YOUR FEARS AND YOU INCREASE YOUR CHANCES OF SUCCESS. Fear of failure, fear of public speaking, fear of being you, fear of asking for what you want, fear of saying NO and fear of change, the list is endless and yet we all have fears in both our personal and professional lives. Fight the Fear will help you get the results you want by helping you to overcome your fears one step at a time. In short, easy-to-read, jargon-free chapters, you'll discover proven strategies, skills and tools to help you deal with typical situations we all dread such as saying no, appearing confident without being arrogant, asking for what you want, public speaking and picking up the phone. Don't miss out on life's big opportunities, now you can manage your fear so it doesn't restrict you - there's nothing you can't handle. CHANGE THE WAY YOU BEHAVE EVERYDAY, YOUR THOUGHTS, YOUR BELIEFS, YOUR VALUES AND GAIN THE RESPECT YOU DESERVE. “Mandie's enthusiasm will be felt as you progress through this book, taking inspiration from her journey and assisting you to build your own confidence along the way. It provides a sound and practical framework to enable you to tackle any fears you may have, providing advice on how to overcome them, giving your chances of future success a massive boost.” Mike Smith, Senior Inward Investment, Economy & Growth Officer, Chelmsford City Council “A triumphant book - Mandie's unique ability to motivate and inspire abounds within its pages. It will make you think about your fears in a new light, and ensure you take action to overcome them” Nigel Risner, Motivational & Inspirational Speaker “Exactly what I expected from Mandie, an absolutely fantastic book full of practical tips, advice and strategies to help you kick the fears holding you back and get you well on your way to success!” Sarah Hurley, Director - Sarah Hurley Ltd “This book is a no frills, no jargon, easy to read guide to losing the fears that hold you back in business. A great read with practical simple steps to help you conquer the fears that hold you back.” Melissa Neisler Dickinson, Managing Director, The Suffolk Wedding Show “If you are someone who wants to take control of your life and do it right now and this is the book for you. Mandy is an incredible person who has helped so many people break free from all this health and back and then helped and supported them in developing the confidence to achieve their goals. The reason this book is so good is that it tackles the number one issue that holds most people back and that's fear. Once people learn how to see through the illusion that fear can often be they can achieve their goals dreams and ambitions much easier. This is a book that is packed with tips tools, strategies and techniques to conquer fear and live your life to the full. I would highly recommend this book to anyone that wants to supercharge their life.” Pete Cohen, Life coach, motivational speaker and best selling author “Mandie helped me realise my dreams and I am eternally grateful for her triggering that special spark; not only to ignite my passion but turn it into a successful and profitable business.” Angela Chouaib, MD & Founder, Wwww.SecretSurgery.co.uk “Mandie's book makes such impressive sense and even better, it is easy to read. It provides clarity in a world that is so fast paced now. Whilst Mandie remains 'bossy' by including exercises and homework, she allows us to gain far more through actions and working out what matters to us. Sometimes it takes a while to recognise that someone has a special ability to get us to believe in ourselves, to tie that belief to our highest ideals, and to imagine that together we can do great things. In those rare moments, when such a person comes along, we need to put aside our plans and reach for what we know is possible.” Jo-anne Stewart, 'New Openings Project Manager – Premier Inn and hub by Premier Inn

Sounds Good on Paper Roger Horberry 2010-05-01 Understand and use powerful figures of speech to give your business writing more impact.

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Speech-making and Presentation Made Easy Max Atkinson 2011-02-15 Whether writing a best man's speech or putting together a presentation at work, Speech-making and Presentation Made Easy is an invaluable guide to becoming a successful speaker, with easy-to-use, practical advice on how to: - Keep audiences engaged - Prepare, plan and structure - Use visual aids - Inspire your listeners - Present at work - Make wedding and social speeches - Understand body language Max Atkinson's Lend Me Your Ears provided a sound and thorough manual to public speaking. Now, with Speech-making and Presentation Made Easy, everyone from any walk of life can pick up quick tips for fast-track speech-making.

Public Speaking and the New Oratory Fiona Rossette-Crake 2019-08-06 This book provides a research-led guide to public speaking in English, using the foundations of applied linguistics research to analyse elements of spoken presentation, including content, form, persona and audience interaction. The author also introduces and analyses case studies of what she calls 'the New Oratory', examining such modern speaking formats as the three-minute-thesis presentation, the investor pitch and TED talks, making this book a cutting-edge exploration of how public speaking is conducted in an increasingly digitalised world. It provides essential advice for non-native English speakers and speakers of English as a Second Language (ESL) whose work or study requires them to present in English, but will also be of interest to students and scholars of applied linguistics and business communication.

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