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The SAGE Handbook of Contemporary Cross-Cultural Management Betina Szkudlarek 2020-05-25 This Handbook presents a comprehensive and contemporary compendium of the field of cross-cultural management (CCM). In recognition of current trends regarding migration, political ethnocentrism and increasing nationalism, the chapters in this volume not only cover the traditional domains of CCM such as expatriation, global (virtual) teamwork and leadership, but also examine emerging topics such as bi/multi-culturalism, migration, religion and more, all considered from a global perspective. The result is a Handbook that acknowledges and builds on a variety of research traditions (from mainstream to critical), updates existing knowledge in relation to current challenges, and sets the direction for future research and developments, making this an invaluable resource for researchers in the field, and across related areas of international business, management, and intercultural relations. Part 1: Multiple Research Paradigms for the Study of Culture Part 2: Research Methods in Cross-Cultural Management Part 3: Cross-Cultural Management and Intersecting Fields of Study Part 4: Individuals and Teams in Cross-Cultural Management Part 5: Global mobility and Cross-Cultural Management Part 6: Developing Intercultural Competence
Emerging Global Economic Situation: Impact on Trade and Agribusiness in India Dr. S.S. Kalamkar 2019-12-17 This book is a compendium of papers presented in the 'International Conference on Emerging Global Economic Situation: Impact on Trade and Agribusiness in India'. The book is structured in four parts with thirty seven papers. The first part discusses the Emerging Trend in Export of Agricultural Commodities, while second part highlights the Emerging Issues in Agribusiness in India. The third part of book presents the performance of Agro-based Industries in India and last part presents Innovation and Emerging Areas in Agriculture. This book will be very useful for all those are interested in issues related to Agribusiness Trade Policies and its implementation in our country.

Africa's Geography Benjamin Ofori-Amoah 2019-04-30 Africa's Geography presents a comprehensive exploration of the world's second largest and most culturally diverse continent. Author Benjamin Ofori-Amoah challenges common misconceptions and misrepresentations of Africa from a geographical perspective, harnessing the power of modern geographic mapping technology to explore this unique continent. This text provides thorough coverage of the historical, cultural, economic, and political forces that continue to shape Africa, applying geographic context to relevant past and contemporary issues. Coverage of economic development, climate and biogeography, transportation and communication, manufacturing and commerce, and mining and agriculture provides foundational knowledge of this vast and complex continent. Ideally suited for multiple areas of classroom study, this text offers an effective and flexible pedagogical framework. Coverage of the entirety of Africa enables students to develop a cohesive portrait of the continent as a whole and identify the dynamism of its nations, cultures, and economies. Engaging and accessible narrative strengthens comprehension, while examples of historical and contemporary events increase student interest. Innovative and unique, Africa's Geography is an essential resource for cross-disciplinary investigation of this fascinating part of the world.

Brand Islam Faegheh Shirazi 2016-08-02 From food products to fashions and cosmetics to children's toys, a wide range of commodities today are being marketed as "halal" (permitted, lawful) or "Islamic" to Muslim consumers both in the West and in Muslim-majority nations. However, many of these products are not authentically Islamic or halal, and their producers have not necessarily created them to honor religious practice or sentiment. Instead, most "halal" commodities are profit-driven, and they exploit the rise of a new Islamic economic paradigm, "Brand Islam," as a clever marketing tool. Brand Islam investigates the rise of this highly lucrative marketing strategy and the resulting growth in consumer loyalty to goods and services identified as Islamic. Faegheh Shirazi explores the reasons why consumers buy Islam-branded products, including conspicuous piety or a longing to identify with a larger Muslim community, especially for those Muslims who live in Western countries, and how this phenomenon is affecting the religious, cultural, and economic lives of Muslim consumers. She demonstrates that Brand Islam has actually enabled a new type of global networking, joining product and service sectors together in a huge conglomerate that some are referring to as the Interland. A timely and original contribution to Muslim cultural studies, Brand Islam reveals how and why the growth of consumerism, global communications, and the Westernization of many Islamic countries are all driving the commercialization of Islam.

Sociological and Philosophical Perspectives on Education in the Asia-Pacific Region Chi-Ming Lam 2015-12-12 This book demonstrates the value of approaching education from a sociological and philosophical perspective. Specifically, it addresses current and long-standing educational issues in the Asia-Pacific region, integrating sociological and philosophical insights with practical applications in four key areas: educational aims, moral education, educational policy, and the East-West dichotomy. It discusses educational aims in terms of rationality, philosophical thinking, and sustainable development and presents the literary, religious, and analytical approaches to moral education. Four educational policies are then considered: Hong Kong's language policy, Hong Kong's policy on the internationalization of education, East Asia's policies on English education, and Australia's policy on teacher education. Different aspects of the East-West dichotomy are analysed: Confucian rationalism versus Western rationalism, Confucian learning culture versus Western learning culture, and Asian research methodology versus Western research methodology. Taken as a whole, the book shows that issues in education are rarely simple, and looking at them from multiple perspectives allows for rich and informed debates. It presents a rare philosophical and sociological analysis of the cultures and experiences of education in the Asia-Pacific region, and promotes research that leads to more culturally rooted educational policies and practice.

Secret Diplomacy Corneliu Bjola 2016-04-14 This volume investigates secret diplomacy with the aim of understanding its role in shaping foreign policy. Recent events, including covert intelligence gathering operations, accusations of spying, and the leaking of sensitive government documents, have demonstrated that secrecy endures as a crucial, yet overlooked, aspect of international diplomacy. The book brings together different research programmes and views on secret diplomacy and integrates them into a coherent analytical framework, thereby filling an important gap in the literature. The aim is to stimulate, generate and direct the further development of theoretical understandings of secret diplomacy by highlighting 'gaps' in existing bodies of knowledge. To this end, the volume is structured around three distinct themes: concepts, contexts and cases. The first section elaborates on the different meanings and manifestations of the concept; the second part examines basic contexts that underpin the practice of secret diplomacy; while the third section presents a series of empirical cases of particular relevance for contemporary diplomatic practice. While the fundamental conditions diplomacy seeks to overcome – alienation, estrangement and separation – are imbued with distrust and secrecy, this volume highlights that, if anything, secret diplomacy is a vital, if misunderstood and unfairly criticised, aspect of diplomacy. This book will be of much interest to students of diplomacy, intelligence studies, foreign policy and IR in general.

Viet Nam Asian Development Bank 2014-07-01 This sector assessment, strategy, and road map highlights the Government of Viet Nam's plans and strategies for addressing priority needs for the financial sector and identifies possible preliminary areas of international assistance. It assesses key sector development needs by analyzing strengths, constraints and weaknesses, various risks, potential threats, as well as opportunities. This knowledge product serves as a basis for further dialogue on how the Asian Development Bank and the government can work together to tackle the challenges of managing financial sector development in Viet Nam in the coming years.

The Business Environment Paul Wetherly 2014-01 Designed specifically for students new to the study of business, this book explores the global range of environments within which business operates. Wetherly and Otter encourage critical thinking via a unique 'themes and issues' approach, which reflects the integrated, dynamic reality of businesses today.

Advanced Methodologies and Technologies in Business Operations and Management Khosrow-Pour, D.B.A., Mehdi 2018-09-14 Businesses consistently work on new projects, products, and workflows to remain competitive and

successful in the modern business environment. To remain zealous, businesses must employ the most effective methods and tools in human resources, project management, and overall business plan execution as competitors work to succeed as well. Advanced Methodologies and Technologies in Business Operations and Management provides emerging research on business tools such as employee engagement, payout policies, and financial investing to promote operational success. While highlighting the challenges facing modern organizations, readers will learn how corporate social responsibility and utilizing artificial intelligence improve a company's culture and management. This book is an ideal resource for executives and managers, researchers, accountants, and financial investors seeking current research on business operations and management.

Businessmen, Clientelism, and Authoritarianism in Egypt Safinaz El Tarouty 2016-04-29 After the ousting of former Egyptian President Hosni Mubarak in February 2011, much debate surrounded the reasons for the former regime's longevity and its collapse. Here, Safinaz El Tarouty provides an original contribution to the study of authoritarianism in Egypt by focusing on the role of businessmen in authoritarian survival. As the regime intensified neoliberal economic reforms that led to social deprivation and frustration among increasing numbers of Egyptian citizens, they co-opted businessmen in order to defuse challenges and buttress the regime, constructing a new political economy of authoritarianism. Extending the existing literature on clientelism, El Tarouty creates a typology of regime-businessmen relations to describe the multiple mechanisms of co-option in the context of economic liberalization. Ultimately, though, these businessmen proved too narrow a constituency to provide legitimacy to the regime and, in fact, formed one of the reasons for its collapse.

OECD Economic Surveys: India 2014 OECD 2014-11-19 OECD's 2014 Economic Survey of India examines recent economic developments, policies and prospects. Special chapters cover health, the manufacturing sector and economic participation of women.

Handbook of Research on Demand-Driven Web Services: Theory, Technologies, and Applications Sun, Zhaohao 2014-03-31 In the current technological world, Web services play an integral role in service computing and social networking services. This is also the case in the traditional FREG (foods, resources, energy, and goods) services because almost all traditional services are replaced fully or partially by Web services. Handbook of Research on Demand-Driven Web Services: Theory, Technologies, and Applications presents comprehensive and in-depth studies that reveal the cutting-edge theories, technologies, methodologies, and applications of demand-driven Web, mobile, and e-business services. This book provides critical perspectives for researchers and practitioners, lecturers and undergraduate/graduate students, and professionals in the fields of computing, business, service, management, and government, as well as a variety of readers from all the social strata.

Muslim Faith-Based Organizations and Social Welfare in Africa Holger Weiss 2020-08-11 This book addresses the discourses, agendas and actions of Muslim faith-based organizations and activists to empower Muslim communities in contemporary sub-Saharan Africa. The individual chapters discuss how traditional Muslim welfare and charity institutions, zakat (obligatory or mandatory almsgiving), sadaqa (voluntary almsgiving and donations) and waqf (pious endowments), are used to improve social welfare, focusing on instrumentalization and institutionalization in the collection and distribution of zakat. The book includes case studies from West Africa (Ghana, Burkina Faso, Cote d'Ivoire, Ghana and Senegal), the Horn of Africa (Somalia) and East Africa (Kenya and Tanzania), highlighting the role and interplay of local, national and international Sunni, Shia and Ahmadiyya Muslim faith-based organizations and NGOs. Chapters "Muslim NGOs, Zakat and the Provision of Social Welfare in Sub-Saharan Africa: An Introduction" and "Discourses on Zakat and Its Implementation in Contemporary Ghana" are available open access under a Creative Commons Attribution 4.0 International License via link.springer.com.

Strategic Management, Loose-Leaf Print Companion Jeffrey H. Dyer 2017-10-16 Strategic Management delivers an insightful and concise introduction to strategic management concepts utilizing a strong mix of real-world contemporary examples. Written in a conversational style, this product sparks ideas, fuels creative thinking and discussion, while engaging students with the concepts they are studying.

Research, Records and Responsibility Amanda Harris 2015-10-02 The Pacific and Regional Archive for Digital Sources in Endangered Cultures (PARADISEC) has been on the cutting edge of digital archiving, building a significant historical collection and community of practice engaged in the preservation and accessibility of research materials. Over the ten years of PARADISEC's operation, the repository has grown to represent over 860 languages from across the world, including cultural materials from the Pacific region and South-East Asia, North America, Africa and Europe. With over 5000 hours of audio, the extent of the archival material, as well as the inclusion of a variety of styles such as songs, narratives and elicitation, has resulted in an invaluable resource for researchers and communities alike. PARADISEC's innovation in archival practice allows communities to access original recordings of their own cultural heritage, and provides fieldworkers with a wealth of primary material. Research, Records and Responsibility explores developments in collaborative archiving practice between archives and the communities they serve and represent, incorporating case studies of historical recordings, visual data and material culture. It brings together the work of Australian and international scholars commemorating ten years of PARADISEC, and reflects on the development of research and language archiving.

Industrial Development of Taiwan Gee San 2021-04-19 Before the arrival of the twenty-first century, Taiwan was widely regarded as a successful model of a country which had not only transformed herself from an underdeveloped economy into a high-tech industrialised island, but had also undergone a revolution from an authoritarian regime to a democratic one. Taiwan is now experiencing a significant economic slowdown and facing multifaceted challenges including low productivity, stagnant innovation culture of small and medium-sized enterprises, ageing population, sustainable energy mix, pension reform, upgrading of human resources, devising competition policy to provide incentives for innovation as well as to limit abuses from monopolies, warding off competition from countries with lower labour cost and managing complicated cross-Strait relationship with China. The edited book looks at Taiwan's past successful development model, summarises Taiwan's current situation, outlines the future challenges beyond the year 2020 and provides policy recommendations in the aforementioned aspects. The contributors of this volume are accomplished veteran scholars in the fields. Several of them used to be policy-makers at the level of ministers or deputy ministers. The book offers not only academic contribution but policy-relevant insights.

Institutional Challenges to Intermodal Transport and Logistics Jason Monios 2016-05-23 While the operational realities of intermodal transport are relatively well known, the institutional challenges are less well understood. This book provides an overview of intermodal transport and logistics including the policy background, emerging industry trends and academic approaches. Establishing the three key features of intermodal transport geography as intermodal terminals, inland logistics and hinterland corridors, Jason Monios takes an institutional approach to understanding the difficulties of successful intermodal transport and logistics. Key areas of investigation include the policy and planning background, the roles of public and private stakeholders and the identification of emerging strategy conflicts. Substantial empirical content situates the theoretical and practical issues in real-world examples via three detailed case study chapters (covering the USA, UK and Europe), making the book useful to students as well as practitioners desiring an understanding of how intermodal transport and logistics work in practice. The identified challenges to intermodal transport and logistics are used to demonstrate how competing port and inland strategies can inhibit the necessary processes of integration required to underpin successful intermodal transport. The book concludes with a look at the future of institutional adaptation that may enhance the capacity of freight actors to engage with intermodal transport developments.

The Routledge Handbook of the Gig Economy Immanuel Ness 2022-10-31 Research on the growth of the precarious economy is of significant interest as the economy increasingly becomes dependent on gig work. However, as platform and automated service work has grown, there remains a chasm in understanding the key aspects of digital labour. This handbook presents comprehensive theoretical, empirical, and historical accounts of the political economy of informal work from the late 20th century to the present. It examines the rich and varied analysis and critique of the informalisation of work, focusing on its most significant theories, intellectual traditions, and authors. It highlights the political, social, cultural, and developmental impact of the deterioration of employment in the Global North and Global South, as well as the extreme threat posed to the planet by the growth of contingent work, poverty, and enduring and increasing inequalities produced and reproduced by the reformation of capitalism in the contemporary age of neoliberal capitalism. The period from the 1980s to the present is marked by the expanded extraction of surplus value from workers through the creation of non-standard jobs and the restructuring of work. A central component of the restructuring of work is the extension of gig employment through the development of algorithmic platforms which direct labourers to perform discrete tasks. This is a definitive collection, representing the primary reference work, contributing to our understanding of the subject. The book is written and presented in a clear manner, accessible to scholars and researchers of international political economy, labour economics, and sociology who are eager for new research examining this phenomenon, as well as specialists in the field of labour relations.

International Tax Aspects of Sovereign Wealth Investors Richard Snoeij 2018-04-18 An increasing number of States have entered the market looking to invest resources in foreign assets. This emergence of States acting as investors, managing the wealth of a nation and competing in the marketplace with private investors, has attracted growing and wide attention. This book is the first in-depth analysis of the international tax aspects of sovereign wealth investors, and serves as a comprehensive guide to designing tax policy, from a source State perspective, toward inbound sovereign wealth investment. Drawing on a wide range of relevant sources, including international instruments, domestic tax legislation, administrative practice, (international) case law and the writings of highly qualified publicists, the author fully addresses the following aspects of the subject: – the definition, functions, legal form, governance, home State

tax status, etc. of sovereign wealth investors; – tax policy considerations and objectives (i.e., neutrality, equity and international attractiveness) from a source State perspective vis-à-vis foreign sovereign wealth investors; and – the potential impact of the sovereign immunity principle, bilateral tax treaties and European (Union) law on source States' ability to achieve these tax policy objectives in relation to foreign sovereign wealth investors. The conceptual framework developed by the author will greatly assist source States in introducing new tax policy or in evaluating or reconsidering their existing tax policy vis-à-vis foreign sovereign wealth investors. In addition, practitioners, academics and (home States of) sovereign wealth investors will welcome this first authoritative analysis of an important but insufficiently understood subject in international tax.

Conference Proceedings. The Future of Education Pixel 2017

The Future of Indian Universities C. Raj Kumar 2018-02-15 At a time of social, political, and economic shifts across the world, India is faced with the pivotal challenge of addressing the state of its universities. In a region that was home to the leading higher learning institutions during ancient times, the descent in the quality of higher education offered by modern India's universities is yet to create the desired impact. To be effective, universities will need to create institutional ecosystems that are reflective of the complex and interconnected worlds their graduates will live in. India's extraordinary demographic profile creates a compelling need for its universities to reimagine their roles. The contributors in this volume argue for fundamental reforms to bring about a renewed sense of purpose. The chapters are authored by leading scholars in the fields of law, management, educational theory, liberal arts, international relations, and science and technology, and reflect the multiple approaches necessary to address the most difficult challenges in our times. The volume provides international and comparative perspectives on higher education, and will be immensely useful in highlighting issues being faced by Indian universities.

Corporate Social Responsibility and Environmental Affairs in the British Press Martina Topi? 2021-10-28 An ecofeminist criticism of neoliberalism, this book uses economic growth, CSR and the press coverage of environmental affairs as a case study. The author argues that CSR is part of a wheel of neoliberalism that continually perpetuates inequality and the exploitation of women and Nature. Using an ecofeminist sense-making analysis of media coverage of food waste, global warming, plastic, economic growth and CSR, the author shows how the press discourse in writing is always similar and serves to preserve the status quo with CSR being just a smokescreen that saved capitalism and just one cog in the wheel of neoliberalism. While available research offers perspectives from business and public relations studies, looking at how CSR is implemented and how it contributes towards the reputation of businesses, this book explores how the media enforce CSR discourse while at the same time arguing for environmental preservation. The book presents a combination of quantitative and qualitative methods to explain how and why CSR is being pushed forward by the news media, and how the media preserves the status quo by creating moral panic on environmental issues while at the same time pushing for CSR discourse and economic growth, which only contributes towards environmental degradation. The original research presented in the book looks at how the media write about economic growth, plastics, food waste, CSR and global warming. This interdisciplinary study draws on ecofeminist theory and media feminist theory to provide a novel analysis of CSR, making the case that enforcing CSR as a way to do business damages the environment and that the media enforce a neoliberal discourse of promoting both economic growth and environmentalism, which does not go together. Examining the UK media as a case study, a detailed methodological account is provided so that the study can be repeated and compared elsewhere. The book is aimed at academics and researchers in business and media studies, as well as those in women's studies. It will also be relevant to scholars in business management and marketing.

Digital Innovation and the Future of Work Hans Schaffers 2022-09-01 The concept of digitalization captures the widespread adoption of digital technologies in our lives, in the structure and functioning of organizations and in the transformation of our economy and society. Digital technologies for data processing and communication underly high-impact innovations including the Internet of Things, wireless multimedia, artificial intelligence, big data, enterprise platforms, social networks and blockchain. These digital innovations not only bring new opportunities for prosperity and wellbeing but also affect our behaviors, activities, and daily lives. They enable and shape new forms of production and new working practices in sectors such as manufacturing, healthcare, logistics and supply chains, energy, and public and business services. Digital innovations are not purely technological but form part of comprehensive systemic innovations of a sociotechnical and networked nature, requiring the alignment of technology, processes, organizations, and humans. Examples are platform-based work, customer driven value creating networks, and urban public service systems. Building on widespread networking, algorithmic decisions and sharing of personal data, these innovations raise intensive societal and ethical debates regarding key issues such as data sovereignty and privacy intrusion, business models based on data surveillance and negative externalization, quality of work and jobs, and market dominance versus regulation. In this context, this book focuses on the implications of digitalization for the domain of work. The book studies the changing nature of work as well as new forms of digitally enabled organizations, work practices and cooperation. The book sheds light on the technological, economic, and political forces shaping the new world of work and on the prospects for human-centric and responsible innovations.

Rethinking Public Strategy Sean Lusk 2014-07-23 Strategy is vital to effective and efficient public service delivery as well as successful governance and leadership. This new text provides a concise yet systematic overview of the achievements, downfalls and complexities of public strategy in today's globalized and often market-driven world. It describes the place of strategy in civic societies whose citizens are more interconnected and vocal than ever. It shows that successful strategic planning goes well beyond problem-solving to developing adaptable plans that can evolve as requirements and circumstances change. And it explains why muddling through simply won't work. Emphasizing the importance of applying a variety of techniques to the process of strategy-creation, Rethinking Public Strategy reassesses the key factors that can deliver significant improvements in public services and build public value. It looks at why public strategy is distinctive, as well as the principles it has in common with the corporate domain. This text includes numerous case studies from around the globe – from South Africa to Singapore, the USA to Germany, and from China to the Czech Republic – that ground the exposition in real experience. Based on state-of-the-art research by two expert practitioners in the field, it offers an essential guide to the art of strategy in the contemporary public sector, and encourages readers to evaluate critically the various approaches to strategy.

Economic and Financial Crime Monica Violeta Achim 2020-08-29 This book deals with the widespread economic and financial crime issues of corruption, the shadow economy and money laundering. It investigates both the theoretical and practical aspects of these crimes, identifying their effects on economic, social and political life. This book presents these causes and effects with a state of the art review and with recent empirical research. It compares the international and transnational aspects of these economic and financial crimes through discussion and critical analysis. This volume will be of interest to researchers and policy makers working to study and prevent economic and financial crime, white collar crime, and organized crime.

Multinational Enterprises and Emerging Economies Klaus E. Meyer 2020-03-28 Guided by the overarching question "how and why does the emerging economy context matter for business?", this collection brings together key contributions of Klaus Meyer on multinational enterprises (MNEs) competing in, and originating from, emerging economies. The book also explores how outward investment strategies contribute to building internationally competitive MNEs.

Business Management for the IB Diploma Coursebook Peter Stimpson 2015-03-05 A comprehensive second edition of Business Management for the IB Diploma, revised for first teaching in 2014. Designed for class use and independent study, this Coursebook is tailored to the thematic requirements and assessment objectives of the IB syllabus. It includes learning objectives and summaries; integrated Theory of Knowledge material; text in clear sections, following the IB syllabus structure and content specifications; clear, accessible English for students whose first language is not English; exam-style practice questions and a chapter on assessment and exam techniques. Written by two practising Business and Management teachers, Peter Stimpson and Alex Smith, it features the following topics: Business organisation and environment; Human resource management; Finance and accounts; Marketing; Operations management.

The SAGE Handbook of Diplomacy Costas M. Constantinou 2016-06-20 The SAGE Handbook of Diplomacy provides a major thematic overview of Diplomacy and its study that is theoretically and historically informed and in sync with the current and future needs of diplomatic practice. Original contributions from a brilliant team of global experts are organised into four thematic sections: Section One: Diplomatic Concepts & Theories Section Two: Diplomatic Institutions Section Three: Diplomatic Relations Section Four: Types of Diplomatic Engagement

Introducing the IB Diploma Programme Marc Abrioux 2013-02-14 An ideal reference guide to introducing the IB Diploma in your school.

Knowledge Management, Arts, and Humanities Meliha Handzic 2019-03-28 This book presents a series of studies that demonstrate the value of interactions between knowledge management with the arts and humanities. The carefully compiled chapters show, on the one hand, how traditional methods from the arts and humanities – e.g. theatrical improvisation, clay modelling, theory of aesthetics – can be used to enhance knowledge creation and evolution. On the other, the chapters discuss knowledge management models and practices such as virtual knowledge space (BA) design, social networking and knowledge sharing, data mining and knowledge discovery tools. The

book also demonstrates how these practices can yield valuable benefits in terms of organizing and analyzing big arts and humanities data in a digital environment.

Team Work Quality Rajalakshmi Subramaniam 2021-04-26 Team Work Quality uses statistical analysis in order to infer how team work quality contributes towards the enhancement of creativity with respect to software organizations. Contemporary Developments in Entrepreneurial Finance Alexandra Moritz 2019-08-22 More extensive regulations, new technologies, and new means of communication have significantly changed the financing landscape for startups and small to medium-sized companies (SMEs). This volume provides a contemporary research-based overview of the latest trends in entrepreneurial finance and outlines expected future developments. Starting with the status quo in market regulations and the financing structure of SMEs, it addresses a broad range of new financing alternatives for innovative startups (e.g. business angel financing, venture capital and corporate venture capital), as well as recent social phenomena (e.g. crowdfunding and initial coin offerings (ICOs)). Incorporating qualitative, quantitative and mixed analytical methods, the book contributes to a better understanding of the financing world by reflecting both the researcher's and the practitioner's perspective.

Handbook of Research on the Impact of Culture and Society on the Entertainment Industry Ozturk, R. Gulay 2014-06-30 "This reference provides a review of the academic and popular literature on the relationship between communications and media studies, cinema, advertising, public relations, religion, food tourism, art, sports, technology, culture, marketing, and entertainment practices"--Provided by publisher.

The Local Impact of Globalization in South and Southeast Asia Bart Lambregts 2015-08-27 In the past two decades, several millions of IT-enabled services jobs have been relocated or 'offshored' from the US and Europe to, in particular, low cost economies around the world. Most of these jobs so far have landed in South and South-East Asia, with India and the Philippines receiving the bulk of them. This has caused profound changes in the international division of labour, and has had correspondingly wide social and economic effects. This book examines how this 'next wave in globalization' affects people and places in South and South-East Asia. It brings together twelve case studies from India, the Philippines, China, Hong Kong and Thailand, and explores how and for whom services offshoring creates opportunities, triggers local economic transformations and produces challenges. This book in addition compares how different countries take part in this 'second global shift', investigates service-sector driven economic development from a historical perspective, and engages with the question whether and to what extent services offer a new promising avenue of sustained economic growth for developing countries. It argues that service-led development in developing countries is not easy for all the workers involved, or a guaranteed path to sustained economic development and prosperity. This volume stands out from other books in the field in its exploration of the social and economic outcomes in the cities and countries where services have been located. Based on cutting edge empirical research and original data, the volume offers a state-of-the-art contribution to this growing debate. The book provides valuable insights for students, scholars and professionals interested in services offshoring, socio-economic development and contemporary transformations in South and South-East Asia.

Global Perspectives on Achieving Success in High and Low Cost Operating Environments Roos, Göran 2014-03-31 Competing in both high and low-cost operating environments can present a number of unique challenges. In light of global competition and the changing scope of various industries due to technological advancement, these challenges must be addressed in order to ensure business success. Global Perspectives on Achieving Success in High and Low Cost Operating Environments features a collection of research and case studies addressing contemporary issues surrounding operational success in various regions. Business professionals, managers, academics, and upper-level students will find this publication an essential resource for the latest tools and solutions for managing operations in diverse operating environments.

Corporate Social Responsibility in China Benoît Vermander 2014 Over the years, many corporations have been trying to determine what they can and should do to contribute to the sustainability of the economic, social and ecological environment within which they operate. Corporate social responsibility has become a key senior management issue worldwide and an increasingly debated topic in China. This book aims at helping companies operating in China to better assess and exercise their corporate social responsibility (CSR) in specific contexts. The purpose of this book is to show that CSR has a strong economic pay back in the long run, that it is a key success factor in nurturing corporate excellence, and that a sense of urgency and accrued inventiveness are required from companies operating in China. Cross-disciplinary in scope, the book aims at helping students and analysts in political science, governance, international relations and Chinese studies to understand and appreciate the unique role that firms play in shaping a new China. It focuses on the relationship between the state, civil society and corporations in the Chinese context. It researches the conditions under which this relationship might result in redefining China's developmental model. This practical, business-oriented book takes into account China's classical and contemporary thought on CSR. It is the result of a long research and collaborative process with several institutions and industry leaders .

Latin America and the Caribbean in the Global Context Betty Horwitz 2016-01-29 Current perspectives on Latin America's role in the world tend to focus on one question: Why is Latin America always falling behind? Analysts and scholars offer answers grounded in history, economic underdevelopment, or democratic consolidation. Bagley and Horwitz, however, shift the central question to ask why and to what extent does Latin America matter in world politics, both now and in the future. This text takes a holistic approach to analyze Latin America's role in the international system. It invokes a combination of global, regional, and sub-regional levels to assess Latin America's insertion into a globalized world, in historical, contemporary, and forward-looking perspectives. Conventional international relations theory and paradigms, introduced at the beginning, offer a useful lens through which to view four key themes: political economy, security, transnational issues and threats, and democratic consolidation. The full picture presented by this book breaks down the evolving power relationships in the hemisphere and the ways in which conflict and cooperation play out through international organizations and relations.

The Importance of New Technologies and Entrepreneurship in Business Development: In The Context of Economic Diversity in Developing Countries Bahaaeddin Alareeni 2021-03-12 This book introduces the students, researchers and practitioners into the subject and enabling technologies and applications pertaining to of technology, entrepreneurship and business development through research articles, case studies etc. It is primarily intended for academic purposes for learners of computer Science, management, accounting and information systems disciplines, economics,- entrepreneurship. Publishing chapters in the book is new innovative idea to spread the book in the Middle East and Arab countries and make the book achieve more sales. As many students in all levels, graduates and undergraduates in addition to research, professionals are not able to get sufficient resources because of the language concern.

Sports Law in Hungary Andras Nemes 2018-02-28 Derived from the renowned multi-volume International Encyclopaedia of Laws, this practical analysis of sports law in Hungary deals with the regulation of sports activity by both public authorities and private sports organizations. The growing internationalization of sports inevitably increases the weight of global regulation, yet each country maintains its own distinct regime of sports law and its own national and local sports organizations. Sports law at a national or organizational level thus gains a growing relevance in comparative law. The book describes and discusses both state-created rules and autonomous self-regulation regarding the variety of economic, social, commercial, cultural, and political aspects of sports activities. Self-regulation manifests itself in the form of by-laws, and encompasses organizational provisions, disciplinary rules, and rules of play. However, the trend towards more professionalism in sports and the growing economic, social and cultural relevance of sports have prompted an increasing reliance on legal rules adopted by public authorities. This form of regulation appears in a variety of legal areas, including criminal law, labour law, commercial law, tax law, competition law, and tort law, and may vary following a particular type or sector of sport. It is in this dual and overlapping context that such much-publicized aspects as doping, sponsoring and media, and responsibility for injuries are legally measured. This monograph fills a gap in the legal literature by giving academics, practitioners, sports organizations, and policy makers access to sports law at this specific level. Lawyers representing parties with interests in Hungary will welcome this very useful guide, and academics and researchers will appreciate its value in the study of comparative sports law.

Handbook on Well-Being of Working Women Mary L. Connerley 2015-07-27 This handbook provides an overview and synthesis of relevant literature related to the issue of the well-being of working women. This focus addresses a gap that currently exists in the quality-of-life and well-being fields. The work of the authors answers the following broad questions: Does gender matter in the well-being of working women? Do prejudices against and stereotypes of women still play a role in inter-personal interactions in the workplace that could hinder women from flourishing professionally? Does the organizational context, such as organizational culture, reward systems, and leadership, contribute to the well-being of working-women? What impact does the national context have on the well-being of working women? And finally, how can public policies help enhance the well-being of working women? These are important issues for academics, researchers, and graduate students interested in gender issues in the fields of management, sociology, psychology, social psychology, economics, and quality of life studies. Policy makers and practitioners will also find this book beneficial. Equitable treatment and outcomes for all, regardless of gender, remains a challenging goal to achieve, with various barriers in different contexts and different cultures, and this book

provides strong coverage of this important topic of well-being of working women.

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